

COMMUNITY ENGAGEMENT

Helen Hernandez, Assistant Director, Office of National Drug Control Policy
Kathy O'Keefe, Executive Director, Winning the Fight
Amy Neville, Founder, Alexander Neville Foundation



Alexander Neville
FOUNDATION





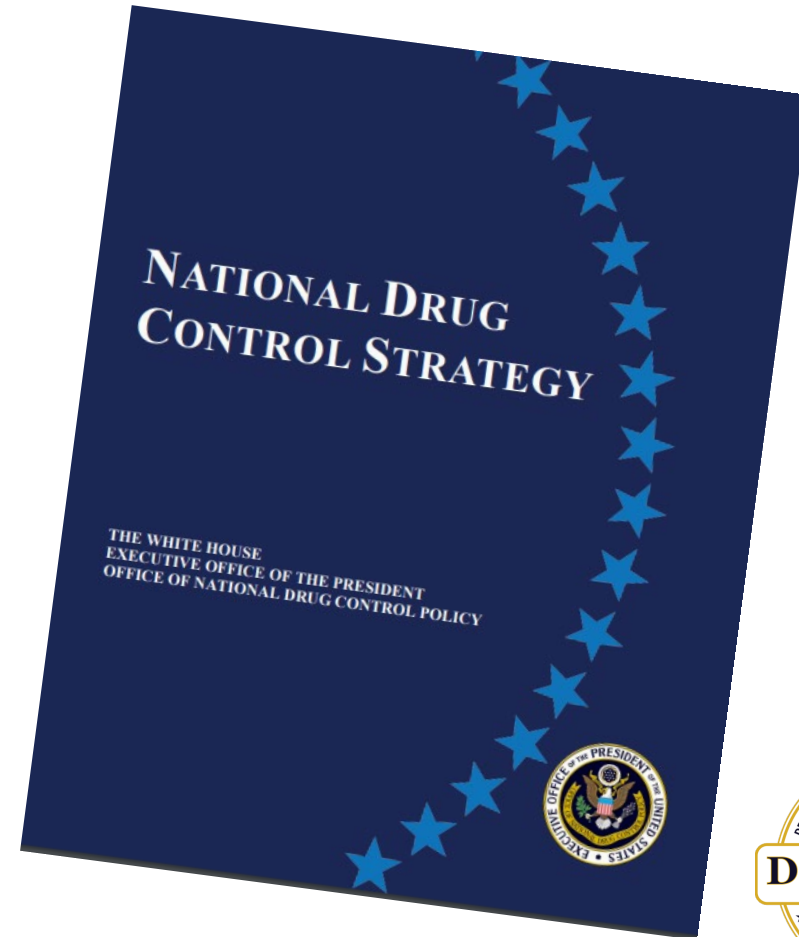
Partnering with Drug-Free Communities (DFC) Coalitions to Enhance Youth Prevention Efforts Locally

Helen Hernandez, MPH
Assistant Director
Office of Drug-Free Communities
Office of National Drug Control Policy (ONDCP)



Office of National Drug Control Policy (ONDCP)

- ONDCP leads and coordinates the nation's drug policy so that it improves the health and lives of the American people. ONDCP is responsible for the development and implementation of the [National Drug Control Strategy](#) and Budget.
- ONDCP coordinates across 19 federal agencies and oversees a \$41 billion budget as part of a whole-of-government approach to addressing addiction and the overdose epidemic.
- ONDCP also provides hundreds of millions of dollars to help communities stay healthy and safe through the High Intensity Drug Trafficking Areas Program and the Drug-Free Communities Program.



DFC & CARA Program Partners

White House Office of National Drug Control Policy (ONDCP)

- Component of the Executive Office of the President (EOP)
- Funder and administrator of the DFC and CARA grant programs

National Center for Injury Prevention and Control (NCIPC)

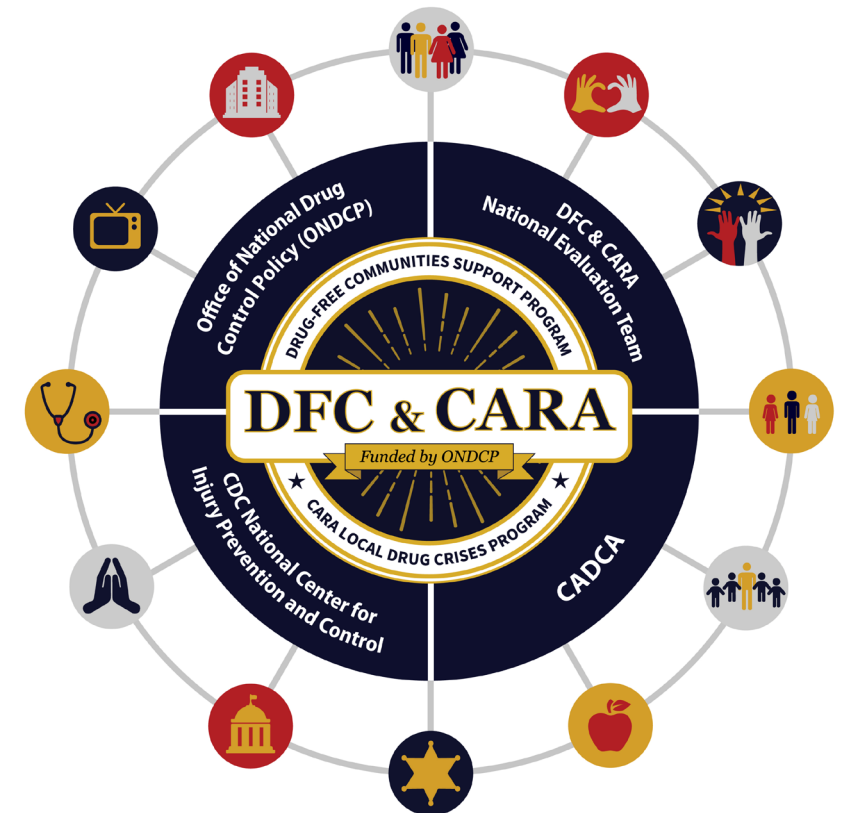
- Provides the day-to-day management of the DFC and CARA programs
- Home to the Project Officers and Grants Management Specialists

DFC & CARA National Evaluation Team

- ONDCP contract awarded to ICF to evaluate the effectiveness of the DFC and CARA program

Community Anti-Drug Coalitions of America (CADCA)

- ONDCP grant recipient of the National Coalition Institute (NCI)
- Provides training and coalition development support to coalitions across the country



DFC Program: Overview

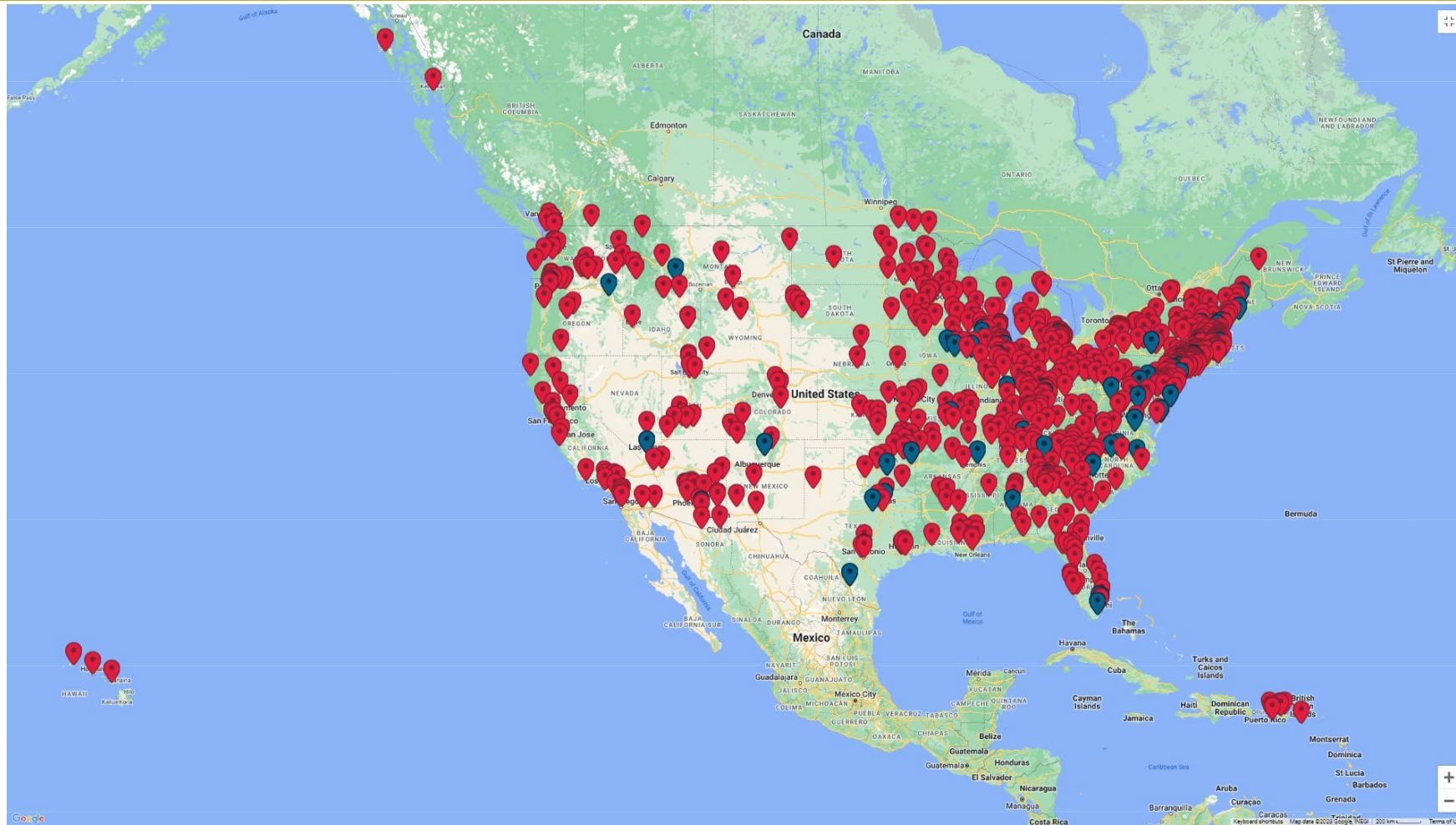
- The placement and structure of the DFC Program within ONDCP was part of the original authorizing statute passed by Congress on June 27, 1997.
- DFC is a unique substance use prevention program because funds go directly to the community versus through the State.
- In addition, strategies to address local youth substance abuse are driven by local conditions and coalitions implement local solutions.

Program Goals:

- 1. Establish and Strengthen Community Collaboration***
- 2. Prevent and Reduce Youth Substance Use***



DFC Program: FY 23 Funded Coalitions (751)



***Collaborate with
an FY 2023 DFC-
funded coalition
near you.***

***Locate a coalition
near you, click
[here](#).***



DFC Program: Overview

Definition of a Coalition:

A community-based formal arrangement for cooperation and collaboration among groups or sectors of a community in which each group retains its identity, but all agree to work together toward a common goal of building a safe, healthy, and drug-free community.



DFC Program: Overview

Seven Strategies for Community Change:

1. Provide information
2. Build skills
3. Provide support
4. Change incentives / consequences
5. Reduce barriers / enhance access
6. Change physical design of the environment
7. Modify policies and broader systems

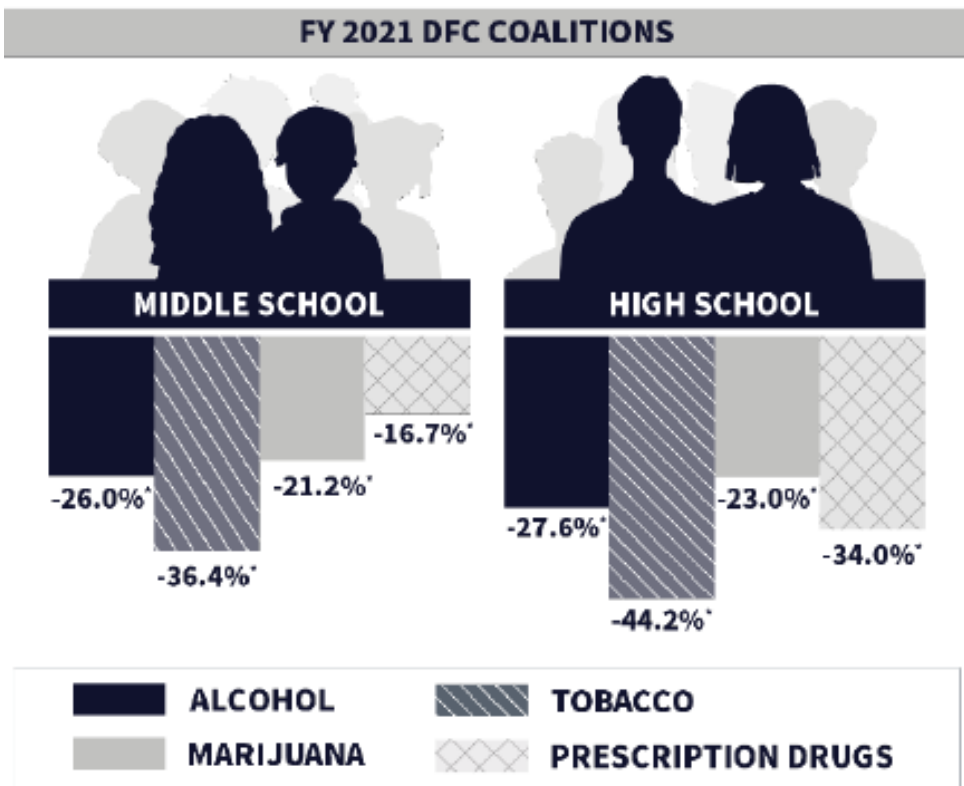
Individual

[The Coalition Impact:
Environmental
Prevention Strategies](#)

Environmental



DFC Program: Outcomes



Source: DFC 2002–2022 Progress Reports, core measures data

Note: * indicates $p < .05$

- DFC grant award recipients are required to participate in the DFC National Cross-Site Evaluation, intended to measure the effectiveness of the DFC Support Program in reducing youth substance use.
- DFC recipients are required to provide data every two years on the following core measures for **alcohol**, **tobacco**, **marijuana**, and **prescription drugs** for three grades (6-12th):
 - Past 30-day use
 - Perception of risk or harm
 - Perception of parental disapproval of use
 - Perception of peer disapproval of use





Thank you

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Questions specific to the NOFO:
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DFC Program: Award Information

- Up to \$125,000 per year for 5 years (\$625,000 Total Award)
- After the initial 5 year cycle, coalition is eligible for an additional 5 year cycle
 - 10 Year Maximum
- Match Requirement: Yes



Eligible Applicants:

The community coalition must be a 501(c)(3) organization, or the coalition can partner with an outside organization that is eligible to receive federal funds to serve as the Fiscal Agent on behalf of the coalition.

Coalition Resource Participants

- Cities and towns that you serve
- Local ISD representatives
- SRO officers from local schools
- School Counselors
- Other non-profits with similar missions
- DEA representatives
- HIDTA representatives
- Local Funeral Homes
- Delegates from local churches, synagogues, mosques
- Representatives from local hospitals
- Local Police and Fire Departments

Coalition Funding Resources

- Local towns and cities
- Corporations that would benefit from the mission
- Drug Free Communities Coalitions (DFC)
- Chamber of Commerce
- National Clubs
 - Rotary
 - Kiwanis
 - Lions Club
 - Elks Lodge
- Local Foundations
- Local businesses



Alexander Neville

F O U N D A T I O N



What is a Coalition?

A coalition is a diverse group of individuals and organizations who work together to reach a common goal. That goal often includes one of the following:

- Adapting, creating, or developing public policy.
- Influencing people's behavior.
- Building a healthy community .

Why Are They Developed?

- To address an urgent situation.
- To control the future of the community.
- To obtain or provide services.
- For effective and efficient delivery of programs.
- To pool resources.
- To increase communication among groups.
- To plan and launch community-wide initiatives.
- To develop and use political clout.
- To create long-term, permanent social change.



SVCA Mission

Southeast Valley Community Alliance is a coalition serving Queen Creek, San Tan Valley, and Florence to promote community wellness and build resilience by providing mental health and substance misuse prevention resources to help youth and their families to make healthy choices.

Southeast Valley Community Alliance • est.2022
Fiscal Agent: Alexander Neville Foundation

FACING FENTANYL
Prevention and Awareness Day

2nd Annual
QUEEN CREEK FENTANYL AWARENESS EVENT

food trucks • shaved ice • bounce house • Narcan training • raffle prizes • more!

AUGUST 20, 2022 12-4PM

FREE
family & pet friendly event

Guest Speaker panel with Pinal County Attorney Kent Volkmer, Queen Creek police Chief Randy Brice, Brock Bevell host from Chase the Vase podcast, and Parent Advocate Misty Terrigino

22407 S. Ellsworth Rd. Queen Creek, AZ 85142



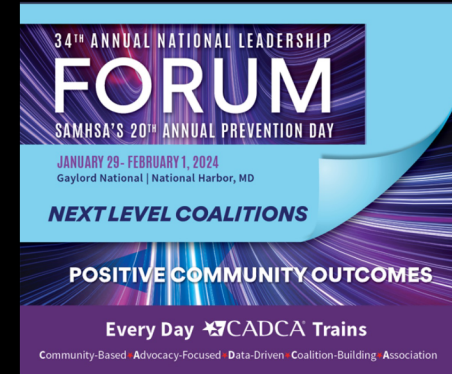
Queen Creek Parent Connection Academy Proposal

Southeast Valley Community Alliance • est.2022
Fiscal Agent: Alexander Neville Foundation



How you Can get involved

- 13th Sector
- Start a Coalition
- Attend CADCA Forum
- Let's talk





If you need help or guidance, or anything else, contact me.

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ANFHelp.org

SVCAAZ.org