



Program



Creating Common Ground

Evening of Healing

Monday September 25, 2023

4:30PM - 7:00PM

***Arrival, Registration, Networking,
Light Refreshments***

7:00PM - 8:00PM

Welcome

Jon DeLena

Moment of Silence

***HIDTA-CDC Foundation: Overdose
Response Strategy***

Chris Jakim and Sarah Ali

***Different Pathways – Working
Together to Create Common
Ground***

Denise Mariano and Tonia Ahern

Remembrance Tree Activity

CLOSING

Day of Action

Tuesday September 26, 2023

8:00AM - 9:00 AM

Registration

Coffee Hour: Networking and Exhibitor Tables

9:00AM - 10:00AM

Welcome and Introductions

Jon DeLena

10:00AM - 11:15PM

DEA Administrator Remarks

Anne Milgram

DEA Chief of Operations Remarks

William Kimbell

U.S. Attorney General Remarks

Merrick Garland

BREAK

11:30AM - 12:30 PM

How We Work Together: Creating Common Ground

Moderator: Sue Wolf, DEA

Panelists:

Chualo Truesdell, DEA and Missy Duff

Laci Larsen, DEA and Marsha Malsam

Frank McCartney, DEA and Roz Pichardo

LUNCH

1:30PM - 4:15 PM

Breakout Sessions

Session 1: 2:00 - 3:00PM

Break

Session 2: 3:15-4:15PM

CLOSING



Breakout Sessions



Creating Common Ground

ADVOCACY

9B

Time: 2:00 - 3:00 PM & 3:15 - 4:15 PM

Dave Bleich, Deputy Chief of Congressional Affairs, Drug Enforcement Administration

Kevin Meara, Founder, City of Angels

Sandy Snodgrass, CEO, AK Fentanyl Response, Bruce's Law

This Session will cover the importance of engaging with Congress to raise awareness, enact legislation, and effect change. A case study of how one family who experienced tragedy was able to advocate for legislation on the state and federal level to ban the substances that led to their child's death will be presented.

COMMUNITY ENGAGEMENT 9A

Time: 2:00 - 3:00 PM & 3:15 - 4:15 PM

Helen Hernandez, Assistant Director, Office of National Drug Control Policy

Kathy O'Keefe, Executive Director, Winning the Fight

Amy Neville, Founder, Alexander Neville Foundation

The Drug-Free Communities (DFC) Support Program, created by the Drug-Free Communities Act of 1997, is the Nation's leading effort to mobilize communities to prevent youth substance use. Directed by the White House Office of National Drug Control Policy (ONDCP) in partnership with the Centers for Disease Control and Prevention (CDC), the DFC Program provides grant funding to community coalitions to strengthen the infrastructure among local partners to create and sustain a reduction in local youth substance use. Join ONDCP's DFC Administrator for an interactive discussion to better understand: how DFC coalitions mobilize to create change in their communities; how to locate and partner with DFC-funded coalitions; and share best practices for partnership. You will also have the opportunity to hear from coalitions directly who have made an impact in their communities.

YOUTH ENGAGEMENT

Auditorium

Time: 2:00 - 3:00 PM & 3:15 - 4:15 PM

Chelsea Curtis, U.S. Attorney's Office & Silent No More
Jill Cichowicz, Founder and CEO, 2 End The Stigma

This session will provide information on community outreach programs and initiatives focused on youth in conjunction with school and community agency partners. Presenters will also teach about the 2EndTheStigma emotion wheel, which helps teenagers navigate what they are feeling in order to understand their emotions and how it drives their behaviors. You have to "name it to tame it", starting at the center and working your way out to the crust (the emotion wheel is imaged as a whole pizza). It is normal to feel several emotions at one time, and teenagers need to feel heard to understand and choose how to respond.

MEDIA ENGAGEMENT

8

Time: 2:00 - 3:00 PM & 3:15 - 4:15 PM

Amanda Wozniak, Public Affairs Specialist, DEA

Brian McNeal, Public Information Officer, DEA

Daniela Sinner, Social Media Program Manager, DEA

Rebecca Kiessling, Attorney

Andrea Thomas, Founder/Executive Director of Voices for Awareness and Project Facing Fentanyl

Do you think the media needs to do more to talk about our current crisis? Are you interested in sharing your story? Do you want to bring more attention to your outreach events? This session on Engaging Media will provide helpful tips to build your confidence when working with media; discuss the best approaches to breaking through the clutter to get media interested in your story; and discuss how to best use social media. Our panelists will share their experiences with successful local and national media campaigns, talk about the importance of collaboration, and leave you better prepared to work with the media on your terms.